

Bromley, et al v. SXSWS, LLC, et al

1:20-cv-439-LY

CLAIM FORM

SECTION A: PURCHASER NAME AND CONTACT INFORMATION — ALL CLAIMANTS MUST COMPLETE

Please provide your name and contact information below. You must notify the Settlement Administrator by email, info@SXSWSSettlement.com, if your contact information changes after you submit your Claim Form; otherwise you may not receive your Class Benefits.

Purchaser First Name	Purchaser M.I.	Purchaser Last Name
Email Address	Best Telephone Number to Contact You	

SECTION B: PURCHASE HISTORY AND CERTIFICATION

Please provide your purchase history in the below table.

Type of Credential(s) purchased	Registrant's Name	Deferral Status	Deferral Year	50% year	Amount Paid for each credential purchased

By filling out this form, I agree that I am the purchaser identified above and made the purchases identified above, or am acting with the knowledge and permission of the purchaser.

SECTION C: FOR NON-DEFERRED CLASS

You are currently in the Non-Deferral Class. However, if you purchased SXSW 2020 credentials and you have not deferred to a future year, you may choose to do so as part of the Class Action Settlement. For each credential you choose to defer, you will receive at no cost to you an equivalent credential for 2022, 2023, or 2024, plus the right to purchase an additional credential at 50% off the walk-up price for a different year between 2022 and 2024, plus a \$30 payment (“Deferral Benefit”). For each credential you choose to defer, you will receive the Deferral Benefit, rather than the Non-Deferral Benefit of a 40% refund. For each credential you have not yet deferred, but would like to defer as part of the Class Action Settlement, please complete the fields below. For each credential you defer, you may update the Registrant below. If you have more than one credential to defer, please complete as many copies of the Additional Table – Section C, below, as necessary to identify each credential as you choose.

Type of Credential purchased	Registrant’s Name	Deferral Status	Amount Paid for credential

If you want to defer the above purchase:

- Please select your deferral year:

2022 2023 2024

- Please select if you would like to purchase one additional credential of the same type as your 2020 Credential, at 50% off the walk-up price, to attend SXSW 2022, 2023, or 2024 festival in person for a year other than the year to which you deferred your Credential above:

2022 2023 2024

- Check this box if you would like to update the Registrant’s name.
 - New Registrant’s Name: _____
 - New Registrant’s Email Address: _____
 - New Registrant’s Phone Number: _____

SECTION D: EXPLANATION OF AVAILABLE BENEFITS

Deferred Credential Benefits: For each credential a purchaser chooses to defer, the Class Action Settlement benefits are: (1) an equivalent credential for SXSW 2022, 2023, or 2024, at no cost; (2) the right to purchase an additional equivalent credential for a different year between 2022 and 2024 at 50% off the walk-up price; and (3) a payment of \$30. You may also change the currently selected deferral year to attend SXSW either 2022, 2023, or 2024 in person, but must give notice of such change no later than January 15 of the year of the currently selected deferral year using the form identified in the next paragraph.

If you would like to change your deferral year, please visit the Deferral Year Change Form available at <https://form.jotform.com/sxsw/2020-deferral-change>. You must fill out this form for **each** credential. Registrations for SXSW 2022 that have already been submitted cannot be changed.

Non-Deferred Credential Benefits: For each credential a purchaser chooses not to defer, the Class Action Settlement Benefit is a 40% refund of the total amount paid to SXSW for that credential.

Cart Add-Ons Benefits: Purchasers of Cart Add-Ons (BBQ Crash Course and/or Taco Meet-Up tickets) will receive a 100% refund, regardless of whether the associated credential is deferred.

SECTION E: PAYMENT SELECTION

Please let us know how you would like to receive your settlement payment if the settlement is approved and your claim is deemed valid. You may only check one box below.

I would like to receive my Payment...

- By PayPal
 - (a) Email: _____

- By Automated Clearing House (“ACH”) bank payment:
 - (a) Bank Name: _____
 - (b) Bank Address: _____
 - (c) Routing Number: _____
 - (d) Account Name: _____
 - (e) Account Number: _____
 - (f) Account Type: Checking Savings

SECTION F: ALL CLASS MEMBERS ONLY

By typing my name below, I affirm under the laws of the United States and the laws of the jurisdiction of my residence that the information supplied in this Claim Form is true and correct to the best of my knowledge, that I am the purchaser of the credentials identified in this form or am acting with the express authority of the purchaser of those credentials, and that I executed this form on the date set forth below. I understand that I may be asked to provide supplemental information to the Settlement Administrator before my claim will be considered complete and valid.

Signature: _____ Date: _____

Unique ID (if known): _____

The Unique ID is printed on the notice that was sent to you and is a 10 digit code including both letters and numbers.

ADDITIONAL TABLE — SECTION C: FOR NON-DEFERRED CLASS

Type of Credential purchased	Registrant's Name	Deferral Status	Amount Paid for credential

If you want to defer the above purchase:

- *Please select your deferral year:*
 2022 2023 2024

- *Please select if you would like to purchase one additional credential of the same type as your 2020 Credential, at 50% off the walk-up price, to attend SXSW 2022, 2023, or 2024 festival in person for a year other than the year to which you deferred your Credential above:*

2022 2023 2024

Check this box if you would like to update the Registrant's name.

- New Registrant's Name: _____
- New Registrant's Email Address: _____
- New Registrant's Phone Number: _____

Type of Credential purchased	Registrant's Name	Deferral Status	Amount Paid for credential

If you want to defer the above purchase:

- *Please select your deferral year:*
 2022 2023 2024

- *Please select if you would like to purchase one additional credential of the same type as your 2020 Credential, at 50% off the walk-up price, to attend SXSW 2022, 2023, or 2024 festival in person for a year other than the year to which you deferred your Credential above:*

2022 2023 2024

Check this box if you would like to update the Registrant's name.

- New Registrant's Name: _____
- New Registrant's Email Address: _____
- New Registrant's Phone Number: _____